

## Message Text

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42

ACTION EUR-25

INFO OCT-01 ADP-00 CU-04 PRS-01 PA-03 RSR-01 RSC-01 /036 W

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P R 071505Z AUG 73

FM AMEMBASSY BUCHAREST

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC 6074

UNCLAS BUCHAREST 2865

USIA FOR IEE; IMV

E.O. 11652: N/A

TAGS: SCUL RO

SUBJECT: DAVIS CUP SEMI-FINALS

1. IN AN EFFORT TO EXPLOIT UNUSUAL OFFICIAL AND PUBLIC ENTHUSIASM OF ROMANIA FOR DAVIS CUP TENNIS COMPETITION, POST HAS CONTACTED ROMANIAN TELEVISION TO DETERMINE LEVEL OF INTEREST IN COVERING AUGUST 17-19 SEMI-FINAL ROUND IN SAN FRANCISCO. RTV REACTION WAS ONE OF INTENSE INTEREST IN VIDEO COVERAGE, BUT INTEREST TEMPERED BY USUAL LACK OF HARD-CURRENCY RESOURCES. THEY THUS FAVOR OUR FINANCIAL AND FACILITATIVE ASSISTANCE, ALONG THE LINES OF THAT GIVEN DURING THE 1971 DAVIS CUP FINALS IN CHARLOTTE. AT TIME OF DETAILED DISCUSSION WITH RTV OFFICIALS, TWO POSSIBLE ALTERNATIVES EMERGED WHICH THE POST NOW SUBMITS FOR AGENCY CONSIDERATION, COUPLED WITH POST RECOMMENDATION REGARDING PREFERRED COURSE:

A. IF LIVE TELEVISION COVERAGE IS PLANNED EITHER BY NETWORK OR LOCAL STATION, B&W VIDEOTAPE OF ALL THREE DAYS BE MADE AND IMMEDIATELY AIRSHIPPED TO WASHINGTON FOR CONVERSION IN IMV STUDIO TO ROMANIAN STANDARD OF 625 LINES 50 CYCLES. CONVERTED VTR THEN IMMEDIATELY AIRSHIPPED TO EITHER PARIS OR FRANKFURT, WHERE ROMANIANS PICK UP AND ELECTRONICALLY FEED TO BUCHAREST. OUR COSTS WOULD BE EVERYTHING TO PARIS OR FRANKFURT, WITH ROMANIANS PICKING UP TRANSMISSION COSTS TO BUCHAREST.

B. IF NO LIVE TELEVISION COVERAGE PLANNED STATESIDE, IMV CONTRACTS SILENT FILM CREW TO SHOOT B&W FILM EACH DAY

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OF HIGHLIGHTS AND STANDARD CUTAWAY WHOTS. FILM IMMEDIATELY

PROCESSED SAN FRANCISCO AND EDITED DOWN TO 15 MINUTE NEWSCLIP  
W/MINIMAL EXPLANATORY SCRIPT. FILM THEN AIRSHIPPED PARIS  
OR FRANKFURT, WHERE ROMANIANS PICK UP AND ELECTRONICALLY  
FEED TO BUCHAREST. COST BREAKDOWN SAME AS IN A ABOVE.

2. ROMANIAN TV OVERWHELMINGLY FAVORS A), BUT UNDERSTANDS  
THAT IF NO LIVE TV COVERAGE PLANNED AGENCY COSTS OF SETTING  
UP TV LIVE REMOTE WOULD BE PROHIBITIVE. POST ALSO FAVORS  
FIRST ALTERNATIVE.

3. POST REQUESTS AGENCY ASSESSMENT OF FEASIBILITY OF EITHER  
ALTERNATIVE ASAP IN ORDER GIVE ROMANIANS TIME FOR NECESSARY  
ARRANGEMENTS.

4. AS IN PAST, POST WILLING, OF COURSE, TO PICK UP SUBSTANTIAL  
PART OF COSTS EITHER ALTERNATIVE, IN BELIEF THAT THIS  
PROJECT WILL SIGNIFICANTLY SUPPORT EXCELLENT CLIMATE IN WHICH  
U.S. - ROMANIAN CULTURAL CONTACTS NOW OCCUR.  
MARTENS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Draft Date:** 07 AUG 1973  
**Decaption Date:** 01 JAN 1960  
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**Disposition Comment:**  
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